

APPAA Privacy Policy - GDPR

Under data protection law, individuals have a right to be informed about how any organisation uses any personal data that they hold about them. This privacy notice explains how APPAA collects, stores and uses your personal data.

What is APPAA?

APPAA is Ark Priory's Parents Association, run by the school's parents and carers to raise funds, hold events, and bring our academy community together. As a parent/carer of a child at Ark Priory, (including the nursery classes), you are automatically a member of the association.

What does APPAA 'do'?

Ark Priory is a state-funded school, but it strives to give our children the kind of education, rich in music, arts, sports and external visits, which a state budget does not always allow for. In the last academic year alone, APPAA raised over £24,000 of additional funds which have allowed our children to have experiences they would not otherwise have had. We have over the last years contributed towards PE equipment, iPads, wet weather suits for EYFS, musical instruments, educational Lego and robotics, and the complete astroturfing of the MUGA, as well as the crucial ongoing supplementation costs of trips and educational visits.

We hold a number of events each year, for the children and for our parents and carers. For example, annual Christmas, Spring and Summer fairs; a new parents' 'meet and greet' event, quiz or bingo night, second hand uniform sales, bake sales and ice lolly sales. Not only do we aim to raise much-needed funds for our school, to enrich our children's education further, but also to foster community. To that end, some events are simply social, intended wholly for parents, governors and staff to mingle in an informal setting, and services that we provide are intended for the benefit of our community (e.g. Parents Noticeboard).

What information is collected?

APPAA collects your personal contact information for the purposes of fulfilling our fundraising and community objectives. This contact information includes your name, email address, phone number, child / children's names, year group and school class.

This information is provided to us directly by our members, often in the form of the New Parents 'APPAA Welcome Pack' that is given to all new starters by the school on our behalf, or given directly to APPAA Class Representatives. We will ask you to consent to use of this information by APPAA for legitimate interests.

How will APPAA use my information?

APPAA will use your personal contact information for the purpose of providing you with information about the events and activities that we carry out to meet our fundraising and community objectives. We will primarily use your information to contact you with information on, but not limited to, APPAA events, volunteer requests, finance updates, fundraising project updates, newsletters, and community notices.

Our legal basis for using this data

We only collect and use personal data when the law allows us to. Most commonly, we process it where we need it to perform a fundraising event in the school's interest, or we have obtained consent to use it in a certain way.

Collecting this information

All the information that we hold is provided voluntarily. Whenever we seek to collect information from you, we make it clear that providing it is optional.

How we store this data

We keep all electronic personal information on a secured (password protected) database for the whole academic year that it is collected in. At the end of each academic year all data will be reviewed, and if necessary deleted from the secure database. Any paper based information e.g. raffle tickets, will be stored securely and confidentially disposed of.

Will my information be passed to anyone else?

The information that you provide will be passed to the relevant team within APPAA that manage the APPAA database and administration, and will also be available to Class Reps and fellow parents in the form of Class lists and What's App groups if you have consented to its transfer in this way. Your information is not passed to any other third party or recipient, unless explicitly stated; for example, your address given to our estate agent sponsors if you consent to having a fundraising estate agent board, where we would ask you to explicitly consent to the transfer.

What happens to my information when it is no longer required?

APPAA will undertake regular review of its database and delete personal information from the database when it is no longer required.

Where we have obtained consent to use personal data, this consent can be withdrawn at any time. We will make this clear when we ask for consent, and explain how consent can be withdrawn.

If you want a copy of the information we hold on you please email
appaacommittee@gmail.com