



ARK PRIORY PRIMARY ACADEMY ASSOCIATION

Dear Parents and Carers

After last week's The Giving Machine case study, three new givers have signed up – with Ark Priory as their cause, so now they are helping to generate a donation to Ark Priory every time they shop online, but at no extra cost to themselves! We now have a total of 84 users with Ark Priory as their cause, who have together generated a total of 1,353 donations totalling £1,201.93 (since 2014). It is a fantastic way to raise money for our school, just by doing your regular online shopping.

Have you signed up yet? With so many online shops and services registered, it is so easy to earn free money for our school. Remember, all funds raised from the Giving Machine in 2017-18 will be put towards the enrichment trips and activities for all our children! Read below on how to sign up:

DATE CHANGE

Please note that the Year 4 bakesale has been moved forward to Friday 2nd March

Upcoming Events
for your Diary

**Year 4 Bake
Sale**

**Friday 2nd
March
3 p.m.**

**Priory Easter
Fair**

**23rd March
3 p.m.**

**More details to
follow!**

Shop online?

Click. Shop. Give for free with



Read how Luciana, Year 2 mum and member of APPAA Admin Team, uses The Giving Machine to raise money for Ark Priory.

Hi everyone, I want to tell you how easy it is to use The Giving Machine to raise funds for our school!

Do you shop online? I imagine most of you do, for some things at least. I do, not excessively, but for convenience I buy online from stores like Marks & Spencer, Ebay, Debenhams, Argos, also any flight, train ticket, or concert ticket is booked online too. I am happy to use The Giving Machine to raise money for Ark Priory whilst I shop!

How do I use the Giving Machine? I can simply go via the website www.TheGivingMachine.co.uk and search for the retailer I am looking for. All sorts of shops and services are signed up to the Giving Machine - I shop, and these companies give a donation to my chosen cause – in this case Ark Priory! I am not paying any more than I would have, and am not making any additional effort!! It couldn't be simpler!!

To make it even easier to remember to use the site, I have downloaded the 'Shop and Give Reminder' app for desktop/laptop. I get a pop up reminder every time I browse a shop that is registered. You just need to click to accept and then if you do buy, the purchase will be tracked by the Giving Machine and the retailer will give their percentage to your chosen cause.

Shop&Give for Free

via www.TheGivingMachine.co.uk



Browse Shops

TheGivingMachine is the UK charity that lets you give for free, to help the schools and charities you care about.

Buy from over 2,000 participating shops so that together, we can make a huge difference to our communities at **no extra cost**.

When you shop via TheGivingMachine, you generate cashback which we can then convert into free donations for your causes big and small.

Shop&Give Reminder for PC/Mac browsers



Read more & Install Reminder

Our Shop&Give Reminder, helps you raise even more free donations.

Never miss a free donation.

When you install Shop&Give Reminder on your desktop or laptop. Every time you search for shops and products online, you'll see our 'giving' heart next to participating retailers. Click these retailers and you'll raise a free donation when you purchase - it's as simple as that!

Top tip: some people say they cannot download anything on a company laptop as they need admin rights - try with all browsers - I found I could download for chrome even though I am blocked for IE.

Available for all major desktop web browsers



Once the reminder is downloaded, all you need to do is:

How it works Show less

The screenshot shows a Google search for 'Red Shoes' on the Google UK page. The search results show two retailers: Zalando.co.uk (6.80% donation) and House of Fraser (3.40% donation). A yellow Shop&Give reminder overlay is visible on the right, stating 'Raise a free donation of up to 2.25% via TheGivingMachine' and 'Click to continue'.

1. Search as usual
2. Choose retailers that display the Shop&Give heart icon
3. Before you start shopping you will be prompted to confirm you want to generate free donations.

NB: Amazon does not take part in the Shop and Give Reminder app, so you must remember to shop via the app or The Giving Machine website yourself in this case!

I also have the app downloaded on my phone. Apps available for Iphone or Android

Mobile app for iphone and ipad



Visit App Store Now

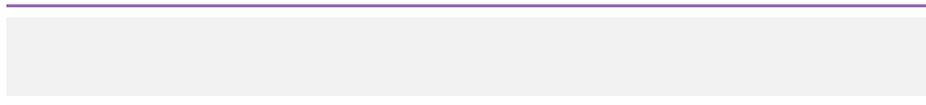
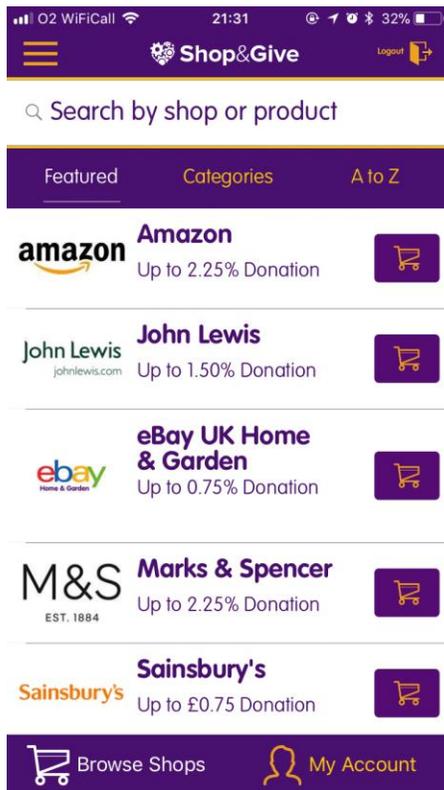
Android App. It's here!



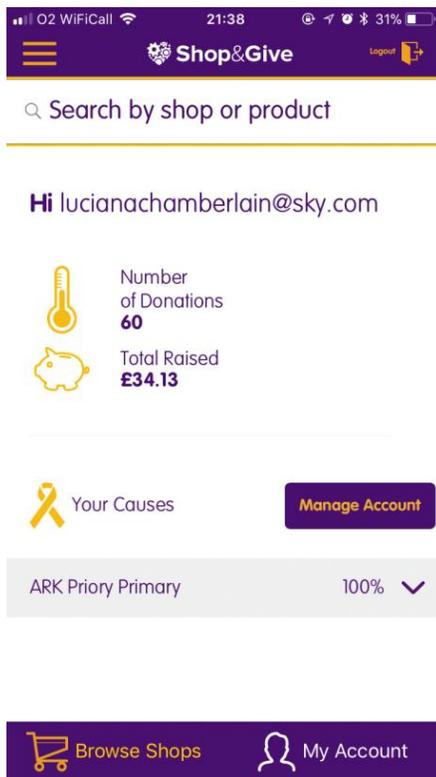
Visit Play Store Now

Check it all out at <https://www.thegivingmachine.co.uk/ways-to-give/#top>

If you enter your chosen shop via the Giving Machine App by browsing their website, your purchase will be tracked and the shop or company will give a donation to your cause, at no additional cost to you!

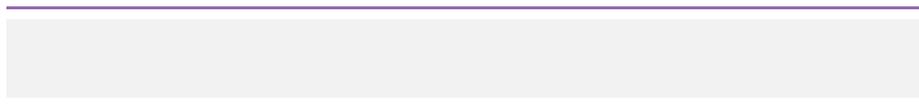


How do I know how much my donations have raised? I can check via the App or website. It is amazing how every purchase adds up! Just from a few purchases before Christmas you can see I have raised £10.96 - for doing nothing more than my normal day to day online shopping!



I would love to see every family at Ark Priory use this! It would raise so much money for the school, with no effort. If you can invite family and friends to use it, or do workplace purchasing through it, even better.

We now have 84 registered givers with Ark Priory as their cause, and have raised £1201.93 with 1353 donations since 2014. APPAA Committee have recently agreed to divert the money raised from The Giving Machine directly to the Enrichment Fund, the money we give to school each year for trips and experiences for the children raised to date by bake sales, lolly sales and second hand uniform, so there is even more reason not to delay!



How to get started:

1. Go to <https://www.thegivingmachine.co.uk/find-a-cause/>
2. Choose a cause (In our case choose Ark Priory Primary)
3. Click Join and support
4. Start shopping!

Please consider signing up, if every family in Ark Priory could sign up and put their online purchases through The Giving Machine, just think what we could raise.

Charity Cashback via TheGivingMachine
Raise FREE money for us by shopping online

Click 	Shop 	Give for Free 
Go to TheGivingMachine website or app every time you shop online	Shop from 2,000+ retailers on TheGivingMachine, like you usually would	By making a purchase you will raise money which we turn into a donation